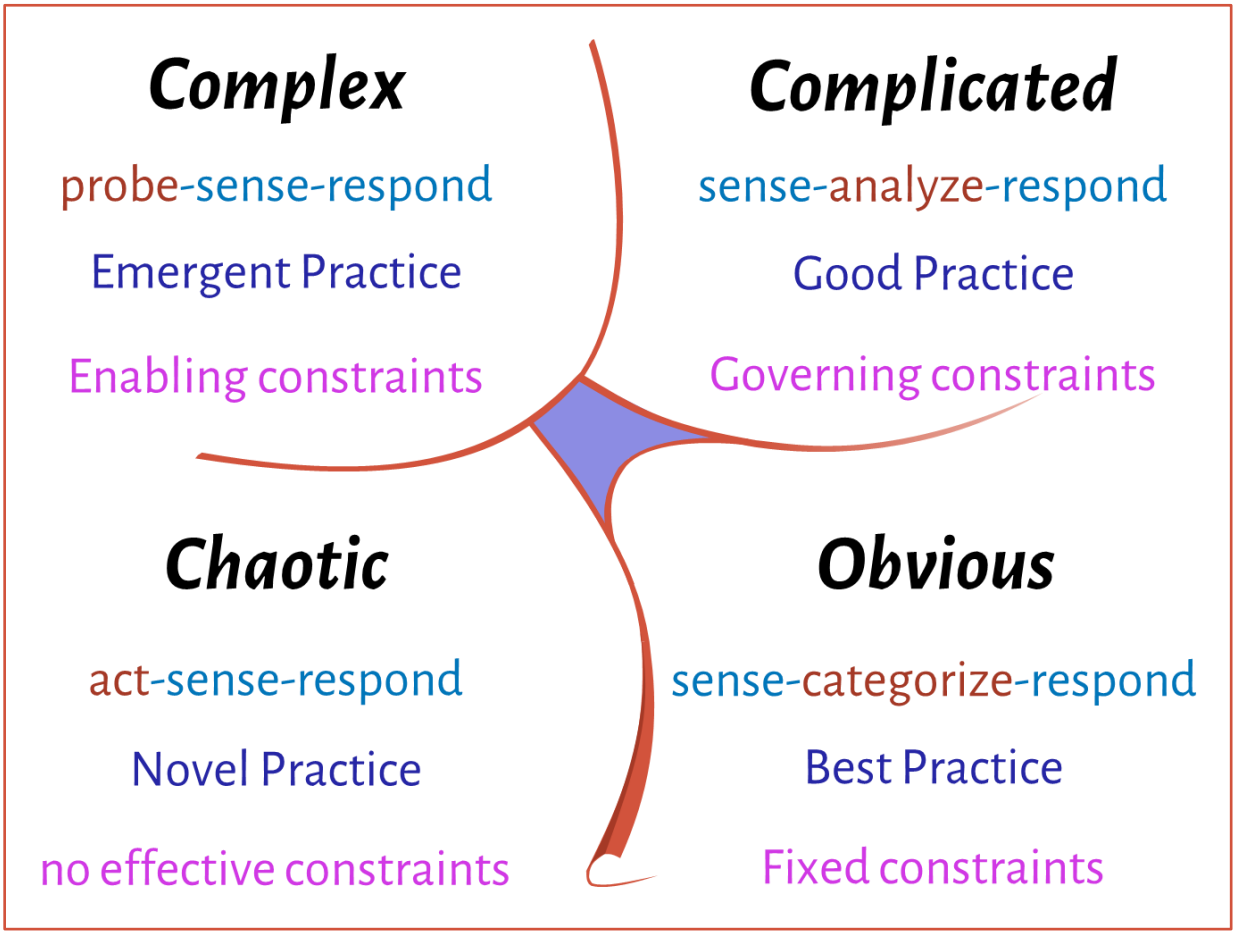
CYNEFIN: GETTING STARTED – CHEAT SHEET



Ask:	1. What can I change?	2. Of what I can change, what can I monitor?	3. Of what I can monitor, how can I rapidly dampen failure or promote success?
Use:	• Granularity	• Distributed cognition	• Disintermediation
Beware:	• Premature convergence	• Retroactive coherence	• Pattern entrainment
Pay attention:	1. SEE the data	2. ATTEND (pay attention) to the data	3. ACT on the data

Resources:

- HBR article "A Leader's Framework for Decision Making" (from HBR or ResearchGate).
- Cognitive Edge website: In particular "Resources", "Dispatches", and "Blog"
- Wikipedia – Cynefin Framework
- Contact Andrew Webster (Cynefin Practitioner, Facilitator, & Trainer) andrew@wisdomat.work

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